



January 15, 2015

CDTi to Showcase DuraFit(TM) at Upcoming Industry Events and Launches Website

CDTi's Line of OEM Replacement DPFs Penetrating the Heavy-duty Diesel Aftermarket

OXNARD, Calif., Jan. 15, 2015 (GLOBE NEWSWIRE) -- Clean Diesel Technologies, Inc. (Nasdaq:CDTI) ("CDTi" or the "Company"), a leader in advanced emission control solutions, will exhibit its DuraFit™ product line of original equipment manufacturer (OEM) replacement diesel particulate filters (DPFs) at the following trade shows for the medium and heavy duty vehicle parts aftermarket.

Heavy Duty Aftermarket Week (HDAW)

January 27-28, 2015
Mirage Hotel & Events Center, Las Vegas
Booth Number 2011

Mid-America Trucking Show (MATS)

March 26-28, 2015
Kentucky Expo Center, Louisville, KY
Booth Number 60104



DuraFit™ Launches New Website

CDTi is also pleased to announce the launch of the new DuraFit™ website. Located [at www.durafit-exhaust.com](http://www.durafit-exhaust.com), this website provides additional information regarding the features and benefits of DuraFit™ DPFs, along with links to download video, sales literature and the DuraFit™ product catalog.

According to Greg Borden, Commercial Director for DuraFit™, "This website helps communicate the distinct advantages of DuraFit™ replacement DPFs—differentiating DuraFit™ from substandard products, including remanufactured and offshore units. It underscores our position of 'Designed to Fit. Built to Last.™' and provides a very valuable resource to expand the DuraFit™ distribution channel and support our marketing outreach efforts."

Growing Distribution for DuraFit™

Based on a 2012 industry report, the market for medium and heavy duty vehicle after-treatment maintenance and repair is projected to grow from \$0.5 billion in 2010 to \$3.0 billion by 2017.

According to Ian MacDonald, CDTi's Vice President of Sales, "The medium and heavy duty aftermarket segments are just starting to recognize this multi-million dollar opportunity for replacement DPFs. And savvy aftermarket channel members are looking for quality units to avoid the high return rates associated with off-shore and remanufactured DPFs. We have proactively developed our DuraFit™ DPFs to directly address this opportunity, and we are now focused on growing the distribution reach of this exciting new product."

Designed and manufactured in North America, DuraFit™ DPF's are exact OEM replacements; meet or exceed OEM emissions requirements; are backed by an industry-leading 18-month, unlimited mileage warranty; and are fully-supported by a growing distributor network and field application specialists.

In addition, recent advertisements highlight the value and performance of DuraFit™ products. Click links below to view.

- *Heavy Duty Trucking*, November issue, page 79: <http://heavydutytrucking.epubxp.com/i/413586>
- *Fleet Maintenance*, November / December issue, page 43: <http://www.readoz.com/publication/read?i=1064950#page1>

For more information on CDTi's line of DuraFit™ products, please visit the new website [at www.durafit-exhaust.com](http://www.durafit-exhaust.com), email us at info@durafit-exhaust.com or call us toll free at 1-800-753-3212.

For information on CDTi retrofit or other heavy-duty diesel emission systems, visit www.cdti.com, email us at infoca@cdti.com or call us toll free at 1-800-661-9963 or 1-905-707-7746.

About CDTi

CDTi manufactures and distributes vehicle emissions control products that leverage its advanced materials technology. CDTi utilizes its proprietary patented Mixed Phase Catalyst (MPC®) technology and other related technologies to provide high-value sustainable solutions to reduce emissions, increase energy efficiency and lower the carbon intensity of on- and off-road combustion engine systems. Reflecting its continued focus on innovation, CDTi is developing and commercializing proprietary advanced low-platinum group metal (PGM) catalysts including synergized-PGM (SPGM™), as well as zero-PGM (ZPGM™) catalysts. CDTi is headquartered in Oxnard, California and has operations in the U.K., Canada, France, Japan and Sweden. For more information, please visit www.cdti.com.

Forward-Looking Statements

Certain information contained in this press release constitutes forward-looking statements for purposes of the safe harbor provisions of The Private Securities Litigation Reform Act of 1995. Any statements contained herein that are not statements of historical fact should be considered forward-looking statements. You can identify these forward-looking statements by the use of the words "believes", "expects", "anticipates", "plans", "may", "will", "would", "intends", "estimates", and other similar expressions, whether in the negative or affirmative. Forward-looking statements are based on a series of expectations, assumptions, estimates and projections which involve substantial uncertainty and risk. In this document, the Company includes forward looking statements regarding the: (a) benefits of DuraFit™ DPFs and their ability to address market opportunities or meet or exceed emissions requirements; (b) distribution channels and product support; (c) availability of warranty coverage; (d) CDTi's ability to utilize MPC® technology and other related technologies to achieve intended results; and (e) CDTi's ability to develop and commercialize proprietary advanced low- or zero-PGM catalysts. In general, actual results may differ materially from those indicated by such forward-looking statements as a result of risks and uncertainties, including, but not limited, to (i) any inability by CDTi to (1) reduce costs; (2) increase sales; (3) realize the benefits of investments; (4) obtain sufficient funding; (5) realign its strategic path; (6) execute its strategic priorities; (7) commercialize its technology due to agreements with third parties; (8) protect its intellectual property; (9) obtain verifications, approvals or market acceptance of its products or technology; (10) attract or retain qualified personnel; or (11) achieve anticipated results; (ii) changes in or lack of enforcement of or funding for emissions programs, regulations or standards; (iii) competitive conditions; (iv) prices of PGM and rare earth metals; (v) intellectual property infringement claims by third parties; (vi) supply or delivery interruptions, limitations or failures; (vii) the loss of one or more major customers; (viii) product malfunctions, design failures or the inability to meet emissions control standards; and (ix) other risks and uncertainties discussed or referenced in the Company's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K. In addition, any forward-looking statements represent the Company's estimates only as of the date of such statements and should not be relied upon as representing the Company's estimates as of any subsequent date. The Company specifically disclaims any obligation to update forward-looking statements. All forward-looking statements in this press release are qualified in their entirety by this cautionary statement.

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Source: Clean Diesel Technologies, Inc.

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