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Clean Diesel Strengthens Organization in Direct Response to Global Growth

STAMFORD, Conn., Jun 4, 2008 (PrimeNewswire via COMTEX News Network) -- Clean Diesel Technologies, Inc. (Nasdaq:CDTI) (XETRA:CDIA) (LSE:CDT), the cleantech emissions reduction company, today announced the strengthening of its worldwide organization in direct response to rapid business growth and new opportunities for Clean Diesel products throughout the world.

"This prudent expansion of Clean Diesel's business team through the addition of new leadership positions and the growth of existing roles is a logical outcome of our significant increase in commercial activity worldwide," said Dr. Bernhard Steiner, CEO of Clean Diesel Technologies. "In Europe, demand for Clean Diesel emissions reduction technologies and solutions continues to grow in response to strict compliance requirements for new diesel engines and from the proliferation of new low emission zones (LEZ) being planned in major European cities.

"Furthermore, Clean Diesel's recent announcement of a licensing agreement in China signaled the start of new business opportunities throughout the Asia Pacific region. The rapid industrialization of this region and the consequent deterioration of air quality, combined with new government legislation, are creating one of the world's largest markets for emissions reduction solutions," added Dr. Steiner.

"To support our global sales initiatives, we have also filled a key marketing and strategy position to communicate a clear and consistent message across all markets. The growth and expanded focus of the Clean Diesel team will allow us to concentrate our efforts on effectively addressing these global opportunities," continued Dr. Steiner.

Dan Skelton, formerly Commercial Director, Europe, has been promoted to Vice President, Europe, reporting to Tim Rogers, Executive Vice President, International. In this position, Dr. Skelton will assume operational responsibility for Europe, allowing Rogers to focus his attention on the important growth markets in Asia, including China and India. These changes complement the recent appointment of Klaus Schmidt as Manager of German Operations, reporting to Dr. Skelton.

In addition, the recent appointment of John Lash as Senior Director, Strategic Development, brings a global lead to the Company's marketing and strategic development activities.

About Clean Diesel Technologies

Clean Diesel Technologies (Nasdaq:CDTI) is a cleantech company providing sustainable solutions to reduce emissions, increase energy efficiency and lower the carbon intensity of on- and off-road engine applications. Clean Diesel's patented technologies and products allow manufacturers and operators to comply with increasingly strict regulatory emissions and air quality standards, while also improving fuel economy and power. The Company's solutions, which are in commercial use worldwide, significantly reduce emissions formed by the combustion of fossil fuels and biofuels, including particulate matter (PM), nitrogen oxides (NOx), carbon monoxide and hydrocarbons. Clean Diesel solutions also reduce carbon dioxide (CO2) emissions, a key greenhouse gas associated with global climate change.

Clean Diesel develops and manages intellectual property from original concept to full-scale commercial deployment. Its offerings include ARIS(r) Selective Catalytic Reduction (SCR); the patented combination of SCR and Exhaust Gas Recirculation; hydrocarbon injection for emissions control applications; Platinum Plus(r) Fuel-Borne Catalyst (FBC); the Purifier (tm) family of particulate filter systems; and its Wire Mesh Filter particulate filter technologies. The Company was founded in 1995 and is headquartered in Stamford, Connecticut. A wholly owned subsidiary, Clean Diesel International, LLC, is based in London, England. For more information, please visit www.cdti.com.

Certain statements in this news release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known or unknown risks, including those detailed in the Company's filings with the U.S. Securities and Exchange Commission, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

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