



June 25, 2001

## **Baker Petrolite Signs Agreement to Distribute Clean Diesel Technologies Platinum Plus(R) Diesel Fuel Additive**

### **Pact Reflects Strategy of Partnering with Additive Marketers in U.S. and Worldwide**

STAMFORD, CT (June 25, 2001) ... Clean Diesel Technologies, Inc. (EBB:CDTI) (CDT) announced today that it has signed a Sales and Marketing Agreement with the Industrial Operations of Sugar Land, TX-based Baker Petrolite, a division of Baker Hughes Incorporated (NYSE:BHI), for the distribution and sale of CDT's patented Platinum Plus(R) diesel fuel combustion catalyst to refineries and fuel terminals in the U.S. and Canada.

The Platinum Plus fuel catalyst is a blend of platinum/cerium used at ultra low dose rates as an additive in diesel fuel to promote more rapid and complete combustion of fuel molecules in the diesel engine. This can result in both a significant reduction in diesel emissions and an improvement in fuel economy.

"Baker Petrolite provides a wide range of specialty products to its refinery and terminal customers and the growing interest in reduced diesel emissions and improved fuel economy from diesel end users has created a demand in the market for a cost effective combustion catalyst that can be easily added to fuel supplies," said Jim Macaluso, Baker Petrolite's Business Director for U.S. Additives.

CDT and Baker Petrolite have scheduled an initial sales training program within the next 30-45 days and Baker Petrolite's sales and marketing of Platinum Plus should begin soon after that, said James M. Valentine, Chief Operating Officer of CDT.

Valentine said the agreement with Baker Petrolite reflects CDT's strategy of partnering with established additive marketers around the world to deliver Platinum Plus to a broad range of end users. The Baker Petrolite announcement follows the recent announcement of an agreement with Lubrizol for marketing Platinum Plus with diesel particulate filters in Europe, and Letters of Intent are in place in the U.S. with ValvTect Petroleum Products for sale to fleets and in Japan with Mitsui.

"Worldwide, more than 200 billion gallons of diesel fuel are consumed each year and CDT sees partnerships for marketing and distribution of Platinum Plus as the most effective way to reach the huge U.S. and international markets," Valentine said. "Baker Petrolite is an excellent partner to take the product to refineries and bulk fuel terminals in the U.S. and Canada."

Data by CDT has shown that when Platinum Plus is used, diesel particulates can be reduced by 15-30 percent. There are also potential reductions in hydrocarbons (HC) and carbon monoxide (CO) and fuel economy improves from 4-8 percent. Platinum Plus is equally effective on older engines or on new low emission engines.

Platinum Plus can be added at any point in the fuel distribution network, and is stable and soluble in current highway diesel, ultra low sulfur diesel, biodiesel, jet/kero and fuel blends. It is registered with the EPA for use in bulk diesel fuel.

In addition, Platinum Plus also can improve the performance of diesel oxidation catalysts and particulate filters giving up to 95 percent particulate reduction.

Platinum and cerium are widely used in exhaust aftertreatment devices such as automobile catalytic converters, diesel oxidizers and particulate filters which all clean up uncombusted fuel that has escaped the engine. Platinum Plus treated fuel introduces the active catalyst to the engine where it can catalyze combustion and improve performance. More than 95 percent of the catalyst is retained in engine and exhaust systems where it continues to reduce emissions.

About Baker Petrolite

Baker Petrolite is a world leader in providing chemical technology solutions to the global hydrocarbon recovery and processing industries. Baker Hughes is a leading provider of drilling, formation evaluation, completion and production products and services to the worldwide oil and gas industry.

About Clean Diesel Technologies, Inc.

Clean Diesel Technologies, Inc. is a specialty chemical company with patented products that reduce emissions from diesel engines while simultaneously improving fuel economy and power. Products include Platinum Plus(R) fuel catalysts, the Platinum Plus Purifier System, and the ARIS(R) 2000 urea injection systems for selective catalytic reduction of NOx. Platinum Plus and ARIS are registered trademarks of Clean Diesel Technologies, Inc. For more information, visit CDT at [www.cdti.com](http://www.cdti.com) or contact the Company directly.

---

Certain statements in this news release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known or unknown risks, including those detailed in the Company's filings with the Securities and Exchange Commission, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

Allen & Caron, Inc. Jill Cieslak (US investors)  
(212) 691-8087;  
Len Hall (US media)  
(949) 474-4300; [len@allencaron.com](mailto:len@allencaron.com)

Clean Diesel Technologies, Inc.  
James M. Valentine, President  
David W. Whitwell, CFO  
(203) 327-7050