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## CDTi Adds Top Commercial Executive to Leadership Team

OXNARD, Calif., July 29, 2015 (GLOBE NEWSWIRE) -- Clean Diesel Technologies, Inc. (Nasdaq:CDTI) ("CDTi" or "the Company"), a leader in advanced emission control technology, announced it has hired Eric Bippus as Executive Vice President of Sales and Marketing. Bippus will spearhead driving revenue growth across the Company.

"It is great to have Eric on board," stated Chris Harris, CDTi's President and CEO. "His proven ability to get new products adopted by OEMs and drive revenue growth in aftermarket distribution channels fits perfectly with our commercialization strategies in our catalyst and heavy duty diesel businesses. We believe we have the right products and technologies and now we have added a proven, experienced leader to drive sales growth."

Bippus stated: "I am eager to leverage my automotive OEM sales experience to accelerate near-term revenue growth from CDTi's breakthrough catalyst technologies. The Company is also ideally positioned to become a leader in the heavy duty diesel aftermarket, and I look forward to expanding DuraFit™ sales and market share."

Bippus has over 15 years of global sales and marketing experience in the automotive and heavy duty vehicle markets. Bippus most recently served as Vice President of Sales and Marketing for Dura Products, Inc., a manufacturer of digital chemical meters and mini-bulk transfer pumps for the agricultural and on- and off-road diesel engine markets. Prior to that, he was Senior Vice President of Sales and Marketing for Remy International Inc., a leading manufacturer and remanufacturer in the automotive, heavy duty and transportation industry, where he also managed the OEM heavy duty truck business in North America. Earlier he was Vice President of Sales and Marketing for CNH Industrial, a subsidiary of Fiat S.p.A., where he managed part sales to over 3,000 dealer locations, across five different CNH brands. He began his career with Prestolite Electric, Inc., a manufacturer of alternators and starter motors for original equipment and aftermarket applications, and rose to become Vice President, Worldwide Sales. Bippus earned a BA degree in Management from the Walsh College of Accountancy and Business.

### About CDTi

CDTi manufactures and distributes vehicle emissions control products that leverage its advanced materials technology. CDTi utilizes its proprietary patented Mixed Phase Catalyst (MPC®) technology and other related technologies to provide high-value sustainable solutions to reduce emissions, increase energy efficiency and lower the carbon intensity of on- and off-road combustion engine systems. Reflecting its continued focus on innovation, CDTi is developing and commercializing proprietary advanced low-platinum group metal (PGM) catalysts including synergized-PGM (SPGM™), as well as zero-PGM (ZPGM™) catalysts. CDTi is headquartered in Oxnard, California and has operations in the U.K., Canada, France, Japan and Sweden. For more information, please visit [www.cdti.com](http://www.cdti.com).

### Forward-Looking Statements

Certain information contained in this press release constitutes forward-looking statements, including any statements that are not statements of historical fact. You can identify these forward-looking statements by the use of the words "believes," "expects," "anticipates," "plans," "may," "will," "would," "intends," "estimates," "promises," and other similar expressions, whether in the negative or affirmative. Forward-looking statements are based on a series of expectations, assumptions, estimates and projections which involve substantial uncertainty and risk. Such forward-looking statements, including, but not limited to, those regarding revenue growth. In general, actual results may differ materially from those indicated by such forward-looking statements as a result of risks and uncertainties, including, but not limited, to (i) the Company's ability to expand sales and increase market share; (ii) the Company may not be able to (a) decrease costs, (b) increase sales, (c) obtain adequate funding, (d) retain existing or secure new customers, (e) protect its intellectual property, (f) successfully evolve into an advanced materials supplier or, even if successful, achieve profitability, (g) successfully market new products, (h) obtain required product verification or approvals, (i) attract or retain key personnel, or (j) realize benefits from investments; (iii) funding for and enforcement and tightening of emissions controls, standards and regulations; (iv) prices of metals; (v) supply disruptions or failures; (vi) regulatory, marketing and competitive factors; (vii) environmental harm or damages; and (viii) other risks and uncertainties discussed or referenced in the Company's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K. In addition, any forward-looking statements represent the Company's estimates only as of the date of such statements and should not be relied upon as representing the Company's estimates as of any subsequent date. The Company specifically disclaims any obligation to update forward-looking statements. All forward-looking statements in this press release are qualified in their entirety by this cautionary statement.

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