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Blue Ridge Lumber Chooses Clean Diesel Technologies' Platinum Plus Fuel-Borne Catalyst to Reduce Emissions and Environmental Impact and Improve Fuel Economy

STAMFORD, Conn., Sep 17, 2008 (GlobeNewswire via COMTEX News Network) -- Clean Diesel Technologies, Inc. (Nasdaq:CDTI) (XETRA:CDIA) (LSE:CDT), the cleantech emissions reduction company, and Fishersville, Virginia-based Blue Ridge Lumber Company, LLC today announced the implementation of Clean Diesel's Platinum Plus fuel-borne catalyst throughout Blue Ridge's trucking fleet.

A successful four-month on-road test of Clean Diesel's Platinum Plus demonstrated a significant reduction in visible particulate matter emissions, and a measured reduction of 12.7% in both fuel consumption and carbon dioxide (CO₂) greenhouse gas emissions from the Blue Ridge line-haul trucking routes. At the conclusion of the test program, Blue Ridge made the decision to use Platinum Plus fleet-wide.

Thomas G. Sheets, General Manager of Blue Ridge Lumber, said, "As a natural renewable resources company, we are keenly aware of the need for a healthier environment. The combination of fuel savings and environmental benefits Clean Diesel delivers made the decision to deploy their solution throughout our fleet very appealing." Sheets added, "As a multi-generational company with deep roots in Virginia, this deployment means more than common-sense business. It has a direct effect on the health and well-being of the communities in which we live and work."

As a regional business with worldwide markets, Blue Ridge Lumber adopted the Platinum Plus fuel-borne catalyst to secure a strategic advantage through reduced transportation costs, to create and maintain a healthy environment for employees, and to do their part in mitigating global climate change due to carbon emissions.

Dr. Bernhard Steiner, Chief Executive Officer of Clean Diesel said, "We are pleased that the success of our technology in the Blue Ridge fleet enables them to serve as an industry-leading example. Rising fuel costs disproportionately impact industries dependent on transportation, especially those with high fuel consumption such as businesses that routinely ship goods across the country. Clean Diesel's combined benefits of emissions reduction and energy efficiency give a truly sustainable advantage with improved economics and cleaner air. Blue Ridge's progressive approach to protecting the environment -- while directly benefiting their business -- is an example for the entire lumber industry."

About Clean Diesel Technologies

Clean Diesel Technologies (Nasdaq:CDTI) is a cleantech company providing sustainable solutions to reduce emissions, increase energy efficiency and lower the carbon intensity of on- and off-road engine applications. Clean Diesel's patented technologies and products allow manufacturers and operators to comply with increasingly strict regulatory emissions and air quality standards, while also improving fuel economy and power. The Company's solutions, which are in commercial use worldwide, significantly reduce emissions formed by the combustion of fossil fuels and biofuels, including particulate matter (PM), nitrogen oxides (NO_x), carbon monoxide and hydrocarbons. Clean Diesel solutions also reduce carbon dioxide (CO₂) emissions, a key greenhouse gas associated with global climate change.

Clean Diesel develops and manages intellectual property from original concept to full-scale commercial deployment. Its offerings include ARIS(r) Selective Catalytic Reduction (SCR); the patented combination of SCR and Exhaust Gas Recirculation; hydrocarbon injection for emissions control applications; Platinum Plus(r) Fuel-Borne Catalyst (FBC); the Purifier (tm) family of particulate filter systems; and its Wire Mesh Filter particulate filter technologies. The Company was founded in 1995 and is headquartered in Stamford, Connecticut. A wholly owned subsidiary, Clean Diesel International, LLC, is based in London, England. For more information, please visit www.cdti.com.

About Blue Ridge Lumber

Headquartered between the Blue Ridge and Allegheny Mountains in the Shenandoah Valley of Virginia, Blue Ridge Lumber is a hardwood sawmill and concentration yard specializing in log procurement, timber, veneer logs and kiln drying. Since 1981, it has been the mission of Blue Ridge Lumber, Co. LLC to manufacture and sell quality Appalachian hardwoods offering honest value to a global market.

Certain statements in this news release constitute "forward-looking statements" within the meaning of the Private Securities

Litigation Reform Act of 1995. Such forward-looking statements involve known or unknown risks, including those detailed in the Company's filings with the U.S. Securities and Exchange Commission, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

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