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CDTi Enhances DuraFit(TM) Multi-Channel Customer Service Model by Opening Four New Distribution Centers in the U.S.

New Distribution Centers Support Revenue and Market Share Ramp

OXNARD, Calif., Oct. 20, 2015 (GLOBE NEWSWIRE) -- Clean Diesel Technologies, Inc. (Nasdaq:CDTI) ("CDTi" or "the Company"), a leader in advanced emission control technology, is opening four new distribution centers in the U.S., further strengthening its best-in-class service model and enabling the company to more efficiently meet the technical support and service needs of its end customers. The multiple national distribution points allow for faster order fulfillment of CDTi's DuraFit¹ diesel particulate filters (DPFs).

Eric Bippus, CDTi's Executive Vice President of Sales and Marketing, stated: "As we expand our DuraFit distribution network, we are enhancing our supply chain to gain efficiencies and drive sales growth. The four new U.S. distribution centers complement our existing distribution facility in Thornhill, Ontario and provide our U.S. distributors with faster order fulfillment, lower freight costs and more efficient inventory management. Our service model ensures that distributors and dealers of DuraFit DPFs can promise fleet customers best-in-class service anywhere in North America."

Showky Kalbawy, President of Mondial Automotive, stated: "The four new CDTi distribution centers enable us to better serve our DuraFit customers as well as improve our internal processes and order fill lead times. CDTi's new and improved distribution strategy is a key factor in our ability to meet our customers' needs quickly while reducing costs. We look forward to working with CDTi under its enhanced customer service and support model to provide our customers with the exceptional quality and durability offered by DuraFit."

The four new warehouses are located in New York, NY; Louisville, KY; Colorado Springs, CO; and Portland, OR.

Designed and manufactured in North America, DuraFit DPFs are exact-fit original equipment manufacturer (OEM) replacements that meet or exceed OEM emissions requirements. DuraFit DPFs are backed by an industry leading two-year, unlimited mileage warranty and are fully-supported by a growing distributor network and field application specialists.

DuraFit DPFs address the fast-growing heavy duty aftermarket to replace original equipment DPF units. According to market analysis firm Power System Research, North American OEMs have produced an average of 250,000 heavy duty on-road diesel vehicles equipped with DPFs each year since 2007 to comply with Environmental Protection Agency requirements. The typical five-year OEM warranty on DPFs has expired for many of these vehicles which are now owned by second or third owners. In many medium and heavy duty diesel vehicles, the DPF is expected to be replaced two or three times during the vehicle's lifetime. According to a 2012 industry report, the market for medium and heavy duty vehicle after-treatment maintenance and repair is projected to grow to \$3.0 billion by 2017.

For more information on CDTi's line of DuraFitTM products, please visit www.durafit-exhaust.com, email us at info@durafit-exhaust.com or call us toll free at 1-800-753-3212.

About CDTi

CDTi manufactures and distributes vehicle emissions control products that leverage its advanced materials technology. CDTi utilizes its proprietary technology to provide high-value sustainable solutions to reduce emissions, increase energy efficiency and lower the carbon intensity of on- and off-road combustion engine systems. Continuing its focus on innovation and a strategy to scale its business globally, CDTi is pursuing a Powder-to-Coat (P2CTM) business model that exploits high performance, advanced low-platinum group metal (PGM) emission reduction catalysts. Key technology platforms include Mixed Phase Catalyst (MPC[®]), Base Metal Activated Rhodium Support (BMARSTM), Synergized PGM (SPGMTM), Zero PGM (ZP[®]) and SpinelTM. CDTi is headquartered in Oxnard, California and has operations in Canada, Japan, the United Kingdom and Sweden. For more information, please visit www.cdti.com.

Forward-Looking Statements

Certain information contained in this press release constitutes forward-looking statements, including any statements contained herein that are not statements of historical fact. You can identify these forward-looking statements by the use of the words

"believes", "expects", "anticipates", "plans", "may", "will", "would", "intends", "estimates", "promises", and other similar expressions, whether in the negative or affirmative. Forward-looking statements are based on a series of expectations, assumptions, estimates and projections which involve substantial uncertainty and risk. In this press release, the Company includes forward looking statements regarding the potential benefits of CDTi's DuraFit DPFs in addressing current and future markets and CDTi's distribution network, including its ability to provide faster fulfillment and drive sales growth. In general, actual results may differ materially from those indicated by such forward-looking statements as a result of risks and uncertainties, including, but not limited, to (i) any inability by CDTi to (1) realize the benefits of investments, including the opening of four new distribution centers; (2) successfully transition into an advanced materials supplier; (3) execute its strategic priorities; (4) commercialize its technology due to agreements with third parties; (5) protect its intellectual property; (6) obtain verifications, approvals or market acceptance of its products or technology; (7) achieve anticipated results; or (8) successfully open and maintain the four new distribution centers; (ii) changes in or lack of enforcement of or funding for emissions programs, regulations or standards; (iii) competitive conditions; (iv) prices of PGM and rare earth metals; (v) intellectual property infringement allegations; (vi) inability to meet emissions control standards; and (vii) other risks and uncertainties discussed or referenced in the Company's filings with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K. In addition, any forward-looking statements represent the Company's estimates only as of the date of such statements and should not be relied upon as representing the Company's estimates as of any subsequent date. The Company specifically disclaims any obligation to update forward-looking statements. All forward-looking statements in this press release are qualified in their entirety by this cautionary statement.

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